



AAFT UNIVERSITY
OF
MEDIA AND ARTS

SCHOOL OF JOURNALISM & MASS COMMUNICATION

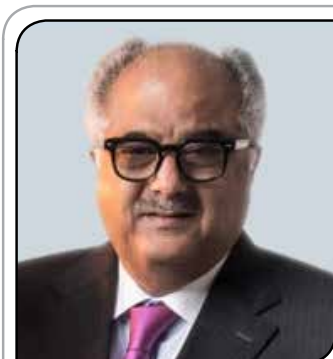
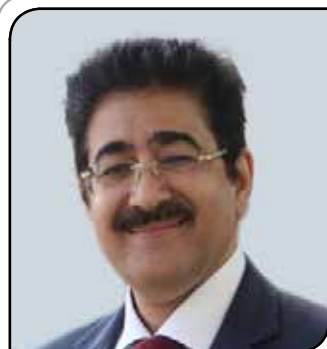
INDIA'S FIRST FILM, MEDIA AND ARTS UNIVERSITY





AAFT is indebted to
Late Shri Suraj Prakash Marwah
(The Founder of AAFT) for his invaluable
contribution to our mission to provide quality
media education worldwide





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Chhattisgarh

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Renowned Director

JAVED AKTHAR

Renowned Film Writer

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Former Minister of State for Information and Broadcasting in Govt. of India

GIRJA VYAS

Former Minister of State for Information and Broadcasting in Govt. of India

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Former Indian federal minister & a politician of BJP
Dr. Lalit Bhasin

Senior Lawyer, Supreme Court

BHASKAR GHOSH

Former Director General of Doordarshan

AZIZ BURNEY

Former Editor, Sahara Urdu

BRIJENDRA SAHAI

Former Chief Secretary, Govt. of U.P.

RAHUL DEV

Editor, Aaj Samaj

ROB LYNES

Director, British Council, India

ABOUT AAFT UNIVERSITY

AAFT University of Media and Arts is established in 2018 under the aegis of Marwah Studios and managed to become known as a leading provider of entertainment and media conglomerate. AAFT group of institution was established in 1993 at the prominent location of Film City, Noida as the education and training arm of Marwah Studios. With 25 years of proficiency and expertise in the field of film technology, it has imparted revolutionary media education to more than 17000 students and has achieved

great compliments and honor over the course of time...

Establishment of new university in the state of Chhattisgarh is meant for building equity across media education in the field of Film Making, Journalism, Performing Arts, Advertising, Acting,

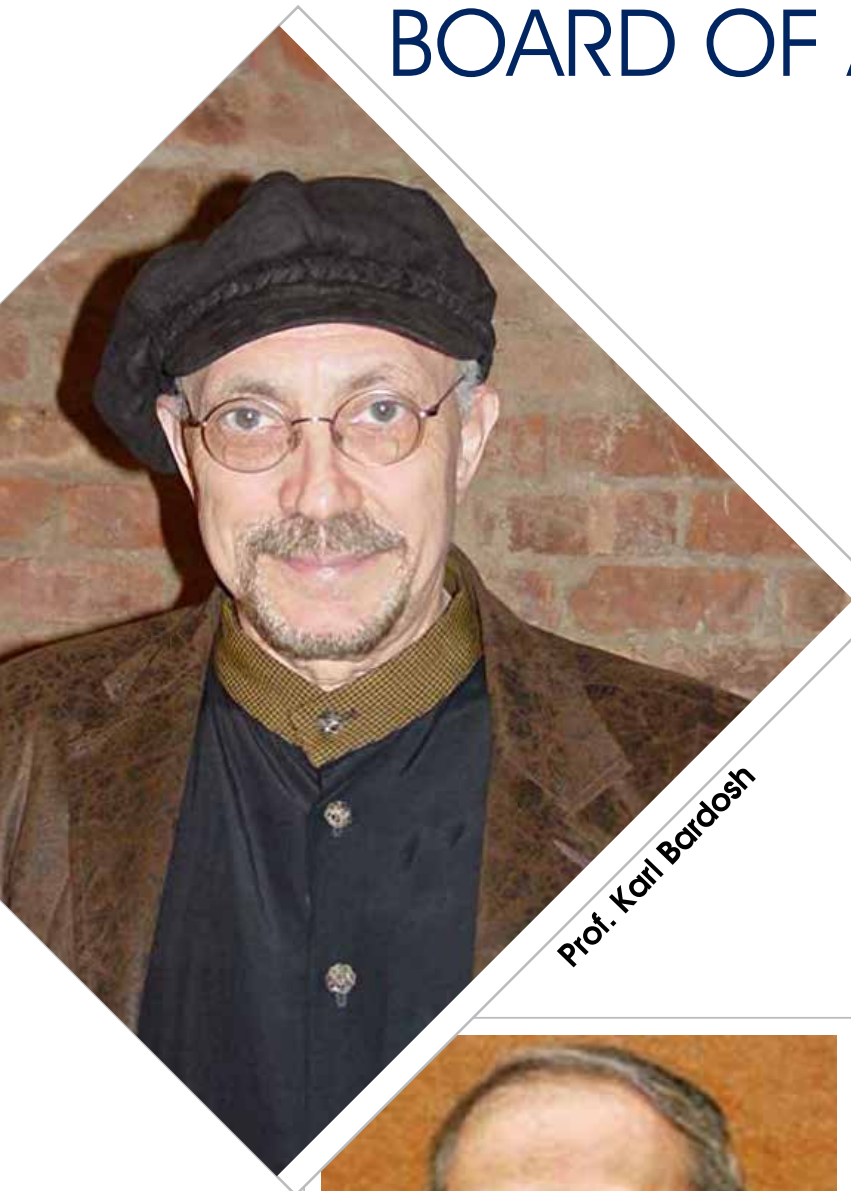


Interior Design, Dance, Digital Marketing, Animation and Fashion Design. Our vision is to light the fire of learning and foster technical advancements, creative ideas & inspiration to create impact on Media and Arts community as a whole.

We strive to cherish the inherent potential and talent of each student and create enduring leaders with a robust sense of morals and values. An array of undergraduate and post graduate degrees that address the rapidly changing entertainment business are offered here. We intend to offer professional education not only through proficient faculty but also through various hands-on sessions by experts from both Bollywood and Hollywood, thus promoting real-time learning and exposure.



BOARD OF ADVISORS



Prof. Karl Bardosh



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**Prof.
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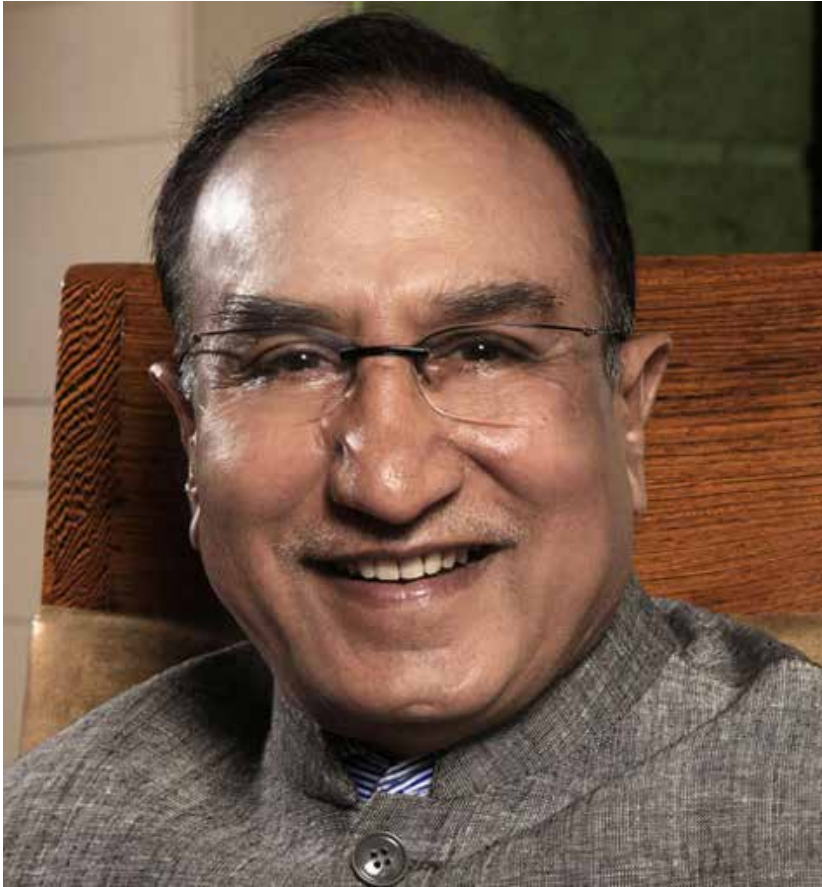
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BOARD OF ADVISORS



L N Goel



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Brian Antonson



Chancellor AAFT University

SANDEEP MARWAH

Every immense journey starts with a single step and advances by winning different hurdles with self-confidence. AAFT have faith in setting the bar high with luminous system of holistic education. We work to build strong minds blended with passion and global notice for brilliance, thereby, turning challenges into opportunities. With students hailing from more than 120+ countries across the world, AAFT is a leader when it comes to coaching students for media education.

Our university aims excellent academic distinction through a team of dedicated faculty, motivated to keep up with global atmosphere in all spheres of influence. We put together to grab the future potential with pioneering ideas and activity based education. To congregate the high standards of film technology globally and shape the students into truly global citizens with human

values, we adopt contemporary advancements in academics and technology. It prepares students under different controls like Camera and Lighting, Direction, Editing, Acting, Still Photography, Sound Recording, Art Direction, Script Writing and Script Development. The objective is to craft a learning hub that would be like no other, motivating and guiding thousands of aspirants. Our genuine endeavor, officious and skillful execution helped us to set a yardstick for technical and holistic media and arts education in India. Our core motto is to focus on the pursuit of knowledge and accepting challenges, however difficult. Our commencement is to be the leading provider of education globally with international accredited qualifications and help students realize their dreams. We welcome all with folded hands. Best of luck.

Edushine Excellence Awards 2019
Most Preferred Media & Art
Institute by Assocham

**The Edutainment Award
2015**
For Best Media School

Delhi Gaurav Award 2015
National Award at Vigyan
Bhawan

Pride of India Award 2015

**Chairman
Indo-Czech Republic Film &
Cultural Forum**

**Chairman
Indo-Romania Republic
Film & Cultural Forum**

**Chairman
Indo-Cyprus Republic Film
& Cultural Forum**

**Chairman
Indo-Slovenian Republic
Film & Cultural Forum**

Param Shree Award 2014
Media Excellence Award by
All Journalist Association

Icon of Noida 2014
By Times of India

ISRMAS Asia 2014
International Award

**Entrepreneur of the Year
Award**
By Centre for Education
Growth & Research (CEGR)

**National Media Excellence
Award**
By Media Federation of India
(MFI)

**Honored by Prime Minister
of Tibet H.E. Dr. Lobsang
Sangay**
For Contribution to the
World Peace, Universal
Brotherhood and Media
World

**Honored by Prime Minister
of Nepal Shri Khadga
Prasad Sharma Oli**
As Chairperson for IndoNepal
Film and Cultural
Forum

**Honored by International
Roma Cultural University,
Serbia**

**Honored by Education
Council of India**

**Honored at NGY Infra
Conclave, Noida**

**Honored at Sri Sri
Ravishankar Vidya Mandir**
For Promotion of Arts



Dadasaheb Phalke Film Award for Sandeep Marwah

Mumbai: Renowned film and television personality Sandeep Marwah with five world records to his credit, honored with the most prestigious Dadasaheb Phalke Film Foundation Award for his untiring contribution to Cinema today at Chitrakoot Grounds in Mumbai.

Sandeep Marwah has been the founder of Noida Film City, the fastest growing film city in the World. It is a 100 acres complex with 75 acres outdoor 25 acres indoor, 16 studios, 350 Channels are being broadcast to 162 countries 24x7, 17000 media professionals are working in film city and cascading effect is that 150,000 people are earning their bread because of film city.

Sandeep Marwah is the founder of first professional film studios of North India-Marwah Studios and has churned out more than 4500 television program for more than 50 channels, 150 feature films, 5000 training films and also a birth place for most of channels in India from 1991.

Sandeep Marwah is the founder director of Asian Academy of Film And Television the first private film school of this country and has trained 12000 media professionals hailing from 120 countries since 1993. Now AAFT ranks as the first ten best film schools of the World.

Sandeep Marwah is the producer of largest number of short films in the World. He has provided a wonderful opportunity to more than 10,000 film aspirants hailing from more than 100 countries to shoot 2300 short films. Most of the films are based on social issues, documentaries and theme-based fictions.

Sandeep Marwah has designed and given 10 best festivals to the entertainment industry including Global Film Festival, Global Festival of Journalism, Global Literary Festival, Global Fashion Week, AAFT Festival of Short Digital Films etc. He has given the term Film Tourism to the dictionary and attracted 2 Million people to Noida Film City so far.

"I am feeling elevated and charged with new energy after this prestigious award. An award after the name of father of Cinema in India means a lot to me," said Sandeep Marwah President of Marwah Studios while receiving the award in a grand function.

Large number of filmmakers, television personalities and people from media and other strata of life congratulated Sandeep Marwah who is also President of International Chamber of Media And Entertainment Industry.

Dadasaheb Phalke Film Foundation Award is 16 years old setup and the organization has been honoring people from Media and Entertainment Industry every year.



Message from Director SOJMC

Col. Pradeep Gupta

Welcome to SOJMC at AAFT University of Media & Arts!

Team SOJMC at the University has a very clear-cut aim c passion, commitment, professionalism, dedication, and excellence, amongst other things. We have built a reputation to be proud of, and shall continue to strive even harder and further improve upon it.

SOJMC aims to excel in practical training for every student along with academics, and impart to them the ability to think creatively. We remain in the forefront of media education, providing trained media professionals to the industry on a regular basis. We also ensure effective learning through theory, from media specific cases, learning from hands-on experience, all through state-of-the-art infrastructure and studios, in one of the finest locations in North India. All this is achieved through advanced and rigorous curriculum in core media subjects with a focus on career opportunities.



Prof. Albeena Abbas

Message from Dean SOJMC

Curious. Adventurous. Persevering. Motivated. Spiritual. Are these traits which you admire and desire? If so, then the Asian School of Media Studies (ASMS) experience is designed for you.

ASMS's School of Journalism & Mass Communication is a place where your most desired goal can be reached. Acquire the knowledge and skills to become a successful media professional so you can be an independent adult too. This is done through the kind of curriculum being followed here, with more practical oriented sessions. Through a sequence of courses you can learn the skills and attitudes that can help you make a positive impact in the media world at large.

The curriculum at SOJMC will help prepare you to become an articulate communicator, a careful thinker, a person who is concerned with good health, interpersonal relationships that cross, cultural boundaries. This aspect of your education will awaken inquiries into areas you never thought interesting before and it, will add sparkle and innovation to your world.

The experience here is demanding, but it is eminently rewarding. You can follow your curiosity to explore new things, to encounter new ideas and opinions and discover your own capabilities. You can have the adventure of relating to people of other cultures. With the help of caring faculty members, you will have the opportunity to clarify and put in place your own values and principles.

We challenge you to prepare well for the 21st century. Seize the day, seize the opportunity, and be part of the ASMS family!

ASSOCIATED WITH
**4500 TV
PROGRAMMES**
FOR
**50 CHANNELS &
100
FEATURE FILMS**

OPPORTUNITY FOR STUDENTS
TO WORK IN FILMS & TV





TV PROGRAMMES SHOT AT STUDIOS

Yog Chaya : 13 Episodes (DD)
Chitrakar : 13 Episodes(DD)
Talk Show Teen Canteen : 21 Episodes – Hinduja
Roshni : 6 Episode for (DD)
Sahi Kaha Tumhne Telefilm for (DD)
Nimantran Telefilm for (DD)
Prashna Telefilm for (DD)
Aaghat
The Widowed Brick
Tol Mol Ke Bol : 200 episodes (Zee TV)
Tana Bana : 40 episodes (RTI TV)
Physical Fitness : 6 episodes (Zee TV)
Dream Merchant : 6 episodes (DD I)
Turning Point : 400 episodes (Zee TV)
Aaj Ki Baat : 4 episodes (DD Metro)
Khali Haath : 13 episodes (DD Metro)
Kahani Ek Kanya Ki : 4 episodes (DDK Delhi)
Ayodua Talk Show : (Channel 4)
Lady Child : 2 episodes (Channel 4)
Aap Ki Adalat : 30 episodes (Zee TV)
Rang Barase : 4 episodes (Zee TV)
Faisla Aap Ka : 6 episodes (Zee TV)
Tele Film : Nazar (DD-I)
Tele Film : Saya (DD-I)
Time Pass Yaar : 13 episodes (B.I. TV)
Guest House : 4 episodes (DD-II)
Subha Savere : 600 episodes (DD-I)
Good Morning India : 180 episodes (ND TV)
Ji Pradhan Mantri Ji (ND TV)
Ji Mantri Ji : 21 episodes (ND TV)
Kahani Shahajanabad Ki : 13 episodes (DDK Delhi)
Sharma Bandhu's Ram Bhajan : 13 episode(DD-I)
New Year Program (ATN)
New Year Program (DDK Jaipur)
Gurbani Gao Sachi : 100 (episodes) (DD-I)
Daman Chakra
Ghosts (Advit)
Gustakhi Maff (Definition Films)
Sahara News Line 180 Episodes (Sahara TV)
Parakah (DD-I)
Rail Watch Show (DD-I)
Mastan-E-Phool (Cubra Communication)
Ladki Kamaal (Aryan)
Star Talk (Star TV)
Chalo Kashmir (Quiz)
Pooche Paintal Se
Shringar
Pyare Tere Bol
Maan Ki Batain
Ulghnain
Dee
's Home Shopping (DD-I)
Computer Watch (DD-II)
Khana Khazana (Zee TV)
Luxor Film Time (DD-I)
Saazish (Telefilm)
Saya Tera Zabab Nahin (Zee TV)
News Line (EL TV)
India Hungama (Sony TV)
Ayur Herbal (AD)
BPL Music Mainia (Jain TV)
Eye Witness
Kaal Chakra (News DD)
Panchtantra Ki Kahani
Gunda
Chitrkar
Nimmantran
Abra Ka Dawra (E. TV)
Ralk Chauk (E. TV) Tere Mere Geet (E. TV)
Devotional Program(E. TV) B.E.K. Adar Bahar (E. TV)
Ek Mulakat E.TV
Bajme Kawateen (E. TV)
Dastarkhan (E. TV)
Urdu Jiska Naam Hai(E. TV) Teree Meree Yaree (E. TV)
Ed Mladun Navi (E. TV)
Jasoos Vijay (BBC Worldwide)
Whirlpool Ad Film (Dream World Films Pvt. Ltd.)
Hari Darshan Agarwatti Ad Film (Mr. Kocher)
Ahaasas
Just-A-Minute (B.I. TV)
Jasoos Hain Aap
Kasamkash (Sony TV)
Aaltu Faltu (Home TV)
Sarahad (Zee TV)

India's Premier Channels worked with Marwah Studios



IN-HOUSE PRODUCTION STUDIOS

With over 25 years of combined experience in television production, feature films and short films production, as well as live broadcast of events across the country, Marwah Studios works with leading industry professionals and the latest technology to create exceptional digital content. We believe the key to effectively communicate any idea or message to your audience is to create emotive and engaging story.

Marwah Studios has been associated with the production of 4500 television programmes for nearly 50 television channels and around 125 feature films.

Some of India's premiere channels which have worked with Marwah Studios are Zee News, Zee TV, BBC News, Sahara TV, NDTV, Star News, Aaj Tak, Mahua TV, Jain Television and Sky News. To our advantage, the inhouse production Studios used for a wide variety of communication purposes ensures that important information does not inadvertently leak to the press or public ahead of when it should. We are equipped with an unmatched range of production equipment and services that enable us deliver broadcast quality content for TV and films.



Chroma Lab



Animation Film-Making Lab



Multicam Lab



Video Editing Lab



Photography Lab



Interview Lab



Print Lab



TV Studio



Sound Studio



Radio Broadcast Studio

IN-HOUSE NEWSPAPER

COUNTRY

Kejriwal can't pose a challenge for Modi



Narendra Modi has momentum of efforts at consolidating the massive support he has garnered in the recent Lok Sabha elections. Kejriwal's challenge to Modi is likely to be defeated and further crushed by the Congress-led government. Kejriwal's challenge to Modi is likely to be defeated and further crushed by the Congress-led government. Kejriwal's challenge to Modi is likely to be defeated and further crushed by the Congress-led government.

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ad News n Pune



वीरभूम की शर्मिन्दगी



वीरभूम की शर्मिन्दगी... The article discusses the situation in Virbhoom, mentioning the impact of the government's policies on the local population.

10 फस्वरी को पत्रकार अर्द्धाजलि दिवस पर ब्यूज पेपर्स एसोसिएशन ऑफ इंडिया द्वारा जंतर मंतर पर दिए जलाकर पत्रकारों को अर्द्धाजलि

पत्रकारों को अर्द्धाजलि दिवस पर ब्यूज पेपर्स एसोसिएशन ऑफ इंडिया द्वारा जंतर मंतर पर दिए जलाकर पत्रकारों को अर्द्धाजलि... The article reports on a protest organized by the Budget Papers Association of India to mark the Half-Journalist Day.



पत्रकारों को अर्द्धाजलि दिवस पर ब्यूज पेपर्स एसोसिएशन ऑफ इंडिया द्वारा जंतर मंतर पर दिए जलाकर पत्रकारों को अर्द्धाजलि... The article continues to describe the protest and the demands of the journalists.

30 अक्टूबर ऑफ इंडिया

30 अक्टूबर ऑफ इंडिया... The article discusses the significance of October 30th in the context of Indian journalism.

केन्द्र सरकार की बिलाई के कुफल

केन्द्र सरकार की बिलाई के कुफल... The article discusses the impact of the central government's policies on the economy and society.

केन्द्र सरकार की बिलाई के कुफल

केन्द्र सरकार की बिलाई के कुफल... The article continues to discuss the impact of the central government's policies.

केन्द्र सरकार की बिलाई के कुफल



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केन्द्र सरकार की बिलाई के कुफल



IN-HOUSE RADIO 107.4FM

Community Radio (CR) is radio broadcasting with the objective of serving the cause of the community in the service area by involving members of the community in the broadcast of their programmes. It affords a unique advantage of receiving transmission through low cost, battery operated portable receiving sets. The Ministry encourages setting up the CR, as it promises to provide an opportunity to the local communities to express themselves, share their views and particularly empower the women, youth and the marginalized groups to take part in local self governance and overall socio-economic and cultural development of the area. It will also inform the society about the developmental initiatives of Government and promote transparency in the

implementation of the scheme. Programmes permissible on Community Radio should be of immediate relevance to the community and focus on issues relating to education, health, environment, agriculture, and rural and community development. At least 50 percent of content shall be generated with the participation of the local community, for which the station has been set up. Transmission of sponsored programmes shall not be permitted except programmes sponsored by Central and State Governments

and other organizations to broadcast public interest information. Such station cannot broadcast any programmes, which relate to news and current affairs and are otherwise political in nature. Location for CR is to be located within the campus in case of educational institutes. NGOs and others have to locate their transmitter, antenna with the centre of geographical area of the community they seek to serve.







ONLINE TV

MARWAH STUDIOS.TV



It's a Walk in Corridors of Eternity

Working with an aim to **ENTERTAIN** MSTV

MSTV PROGRAMS





IN-HOUSE PR AGENCY

Opportunity For
Students to
Engage in PR
activities for
Films & TV and
Opportunity To
Interview for
Journalism Students

ORGANISED
MORE THAN
2,000
EVENTS

97th FESTIVAL OF



GLOBAL CELLPHONE



6TH GLOBAL FESTIVAL



SHORT DIGITAL FILMS



CINEMA SUMMIT



OF JOURNALISM



11th Global Film Festival

MARWAH STUDIOS
INDIAN MOVIE PICTURES PRODUCERS ASSOCIATION
ICMEI
Iffpe
AAFT

INTERNATIONAL CHAMBER OF MEDIA & ENTERTAINMENT INDUSTRY

11th GLOBAL FILM FESTIVAL
NOIDA
16-18 November 2018

HINDI CINEMA SAMMAN SAMAROH

at
Vigyan Bhawan
Maulana Azad Road, New Delhi 110 003

on
Sunday, 18th November, 2018
3:30 PM onwards

for Passes and Further Details Contact: 0120-4831143, +91-8586978492

IFPA CINTAA iftda FWICE INDIAN

2nd Global Fashion & Design Festival

MARWAH STUDIOS
ICMEI
ANMS

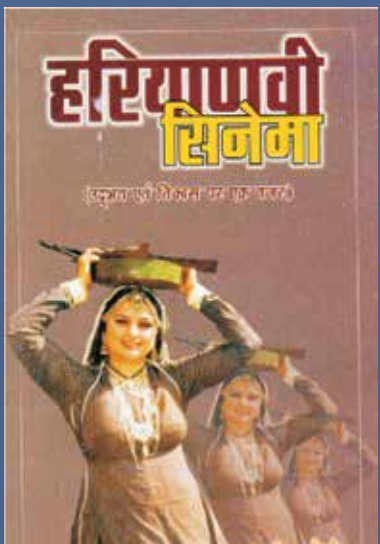
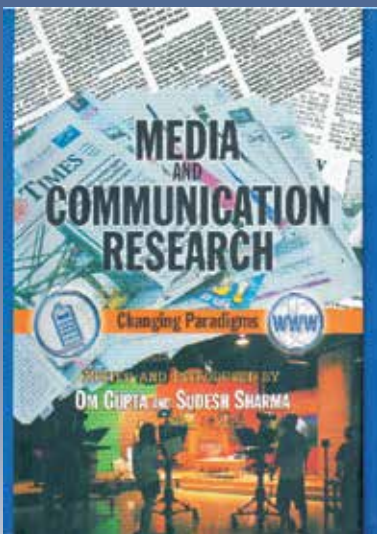
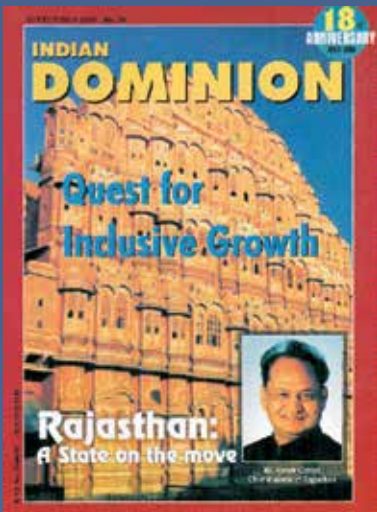
International Chamber of Media & Entertainment Industry

2nd GLOBAL FASHION & DESIGN WEEK
12-14 APRIL 2018

IN-HOUSE FILM COMPANY



IN-HOUSE PUBLICATIONS



INTERNATIONAL JOURNALISM CENTRE

Global Network 17,000 Media Professionals

International Journalism Centre (IJC) is an international body of the journalists from all over the world. Headed by the Global Cultural Minister Sandeep Marwah, it is dedicated to foster excellence and to encourage diversity among journalists. This international group works dedicatedly to promote the flow of vital and authentic information across the platforms; to encourage an environment in which journalism can be practiced freely and fully; and to stimulating high standards and ethical behavior in the practice of journalism.

The core idea behind this initiative was to inspire successive generations of talented individuals to become dedicated journalists. With its global reach, the Centre has been involved in many national projects and international projects pertaining to journalism. International Journalism Centre has marked 12th February as the International Day of Journalism. It organizes the most prestigious and the only festival of its kind every year on this day with support from ICMEI to promote journalism worldwide.

The 1st Global Festival of Journalism Noida took place in 2012 to look after the needs of journalists and set an ideology to bring in love, peace and unity in the world through journalism. The latest event by International Journalism Centre, 5th Global Festival of Journalism was held at Marwah Studios in Noida Film City from 12th to 14th of February 2017. The main agenda of this 3 days mass event was to witness and discuss the changing trends in journalism across the globe.

The journalism festival is for broadcast, print and online journalists, journalism educators, and students of the School of Mass Communication interested in journalism. It encourages participation of foreign delegates and famous Indian media personalities through seminars and symposiums, screening of documentaries, panel discussions, exquisite interviews & interaction on national and international issues. This media event is also a felicitation platform for appreciation awards, participation honours, life time achievement awards and recognition to professionals of the media industry. The byline for this global festival is "An Event Of The Journalists, For The Journalists, By The Journalists".





PRODUCTION & PROJECTS



Interview

Conducting interviews for news stories is an important skill for any journalist. A "source" - anyone a journalist interviews - can provide the important elements taught to the students that are vital to any news story: basic factual information, perspective and context on the topic being discussed, direct quotes, ideas on how to approach the story, names and contact information of other people to interview.



Ad-Film

Making the student enhanced with their potential of Ad-Film making. Students are required to develop the skills of understanding the concepts, filming and a mind ever ready to learn. Bringing a product to life; giving it an identity and establishing connect with its consumers.



Multi-camera

The students are prepared to learn and get specialized exposure on the method of video production i.e. the multiple camera setup, multiple-camera mode of production multi-camera or simply multicam or several professional video cameras - are employed on the set and simultaneously record or broadcast a show.

Documentary Film

The students are made to learn the content, mechanical and stages of documentary film. A documentary film is a nonfictional motion picture intended to document some aspect of reality, primarily for the purposes of instruction or maintaining a historical record.



Electronic News Gathering (ENG)

ENG is a broadcast news industry description of television producers, reporters and editors making use of electronic video and audio technologies for gathering and presenting news. Students are given both theoretical and practical exposure on this.



News Bulletin

Students are prepared to expertise their skills by collecting a piece of information describing, or an account of certain events given or presented to someone, with the most common ad positions. They are taught and experienced the real news culture and the environment.



PRACTICAL EXPOSURE





MASTER CLASSES SEMINARS WORKSHOPS BY INDUSTRY EXPERTS



Seminar by senior Crime reporter from AAJ TAK Shams Tahir Khan

Seminar on Changing facets of Investigative Journalism



Seminar on Development Reporting - Need of the Nation



Workshop by Viren Mehta



Seminar on Social Media Changing The Face of Journalism



Workshop by veteran journalist Om Mehta

Workshop by BBC Journalist, Mike Ward



Workshop by Rajeev Ranjan Nag & Navjyot



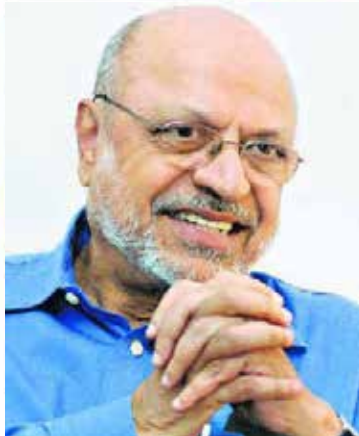
Seminar on TV Journalism



Workshops In Media, Arts & Communication By Prof. Karld Bardosh From New Your University



Seminar by ace filmmaker, Shyam Benegal



Seminar on Media's role in Democracy Today



Workshop by Onkareshwar Pandey

MASTER CLASSES SEMINARS WORKSHOPS BY INDUSTRY EXPERTS



A workshop held in ASMS for SOJMC students regarding basic knowledge of SEO and digital marketing by Deepshika .



PR workshop by Ms. Lalitha



PR workshop by Sandeep Jain



A professional photo journalist gave a workshop regarding his personal experience of his field work.



Workshop by Deepshika



Workshop by Anoop Ray



Workshop by Piyush Pawas



Workshop by Deepshikha



Workshop by Vikram Tyagi



Advertisement is the part of the curriculum and ASMS students had an amazing workshop with Vikram Tyagi who not only told them how to start advertising but also open up their minsets.

NEWS

Creative Minds
of Sweden Joins
Global Festival
of Journalism



Seminar by
senior Crime
reporter from
AAJ TAK Shams
Tahir Khan



First Global
Festival of
Journalism
Noida 2013
Inaugurated



International
Journalism
Centre
Inaugurated At
GFJN 2013





Workshop on News Reporting by Senior Journalist & PCI Member Rajeev Ranjan Nag



Workshop on SLR Alpha Tech Cameras and Cinematic Pro Cameras by Mr. Sameer Ashraf, mentor and Public Speaker for Sony India.



Photography Class By Vishal Saxena for Journalism Student



12th February Will Be Celebrated as International Day of Journalism

Workshops In
Media, Arts &
Communication
By Prof. Karl
Bardosh From
New York
university



School of
Journalism
Meeting



Lt. Gen. K.M.
Seth, the former
Governor



Book Release
(AARADHNA)





ASMS Print
Media Seminar



Vinay Pathak
Visited Radio
Noida to meet
Students



Seminar On
Newsroom to
Classroom -
Bridging the
Gap



Sandeep Marwah
Inaugurated 20th
World Book Fair -
New delhi

JOURNALIST VISITS



RJ Naved, Radio Mirchi



Syed Faisal Ali
Group Editor
Sahara News



Shammi Narang
Renowned Anchor



Saeed Ansari
Aaj Tak Anchor



R J Rahul Makin, Fever FM



K G Suresh, Director General, IIMC



Mauritius, Ambassador to India



R J Heena, Red FM



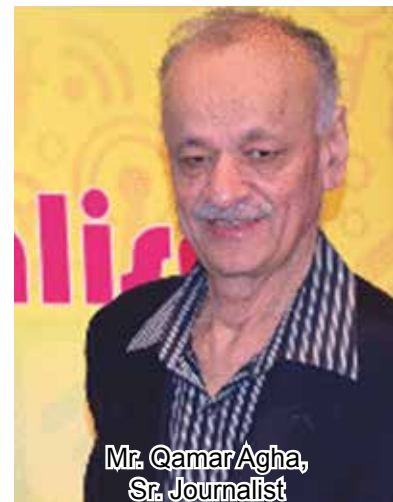
Shahid Siddiqui (Renowned Politician)
Taran Adarsh (Renowned Film Critic)



Mr. Prateek Srivastava,
Sports Journalist



Achala Nagar, 'Baghban' Script Writer



Mr. Qamar Agha,
Sr. Journalist

INDUSTRY VISIT



The students of SOJMC on an industry visit Of AMAR UJALA to experience how newspaper industry works.



Panasonic Visit



Industry Visit to Sony



NDTV Visit



INDUSTRY VISIT

CULTURAL CLUB - DASTOOR

Ethnic Day



Freshers Day



CULTURAL CLUB - ABHIVYAKTI



PHOTOGRAPHY CLUB - CHITRAKATHA



THEATRE CLUB PRATIBIMB





INFRASTRUCTURE

CLASS ROOMS : 1-16

16 Air-conditioned Class Rooms
Digital Interactive Boards 110"
High Lumens Projectors with Projection Screens
Plasmas

LIBRARY :

More than 4000 books on every aspect of film making
More than 50 Magazine covering Latest technology and news
More than 20 News Papers for Radio and News
More than 1000 of DVDs on Classics

AIR-CONDITIONED, ACOUSTICALLY TREATED

FILM STUDIOS AND THEATERS :

T.V. Studios (1A AND 1B) : 45x24x13
Screening Theater (1D) : 50x30x70
Film Shooting Floor (1E) : 57x36x22
Low Raise TV Studios (1C) : 45x24x10
Mini TV Training Studios (Studios 1) : 45x22x13
Mini Film Training Studios (Studios 3) : 45x22x13
Mini Preview Theater (Studios 5) : 45x22x20
Film Studios for Chroma (Studios 7) : 45x22x20
Screening Studios (Studios 9) : 45x25x20
Photography Studios (Studios 6) : 45x22x20
Cell Animation Studios (Studios 8) : 45x22x20
Mini Preview Theater (G9) : 40x20x18

OTHER FACILITIES

Cafeteria / Open Cafeteria | Conference Rooms | Video Conferencing Facility
Rehearsal Hall | Deluxe Make-Up Room | Research Centre | Film Club
Out Door Shooting Facility | Spacious Garden | First-Aid and Medical
Sets & Properties for Film Shooting | Private Screening Rooms | WiFi Enabled Campus

2 FCP LABS

24 (12+12) WORKSTATION
APPLE MAC PRO .HD READY
BLACK MAGIC EDITING CARD.

2 WINDOWS EDITING LAB

25 (16+9) WORKSTATION
ADOBE PREMIERE SUITS
AVID AND VELOCITY EDITING SUITS

MULTICAMERA SETUPS

16 CHANNEL YAMAHA AUDIO MIXERS
16 CHANNEL VIDEO MIXERS

CELL ANIMATION DEPARTMENT

15 WORKSTATIONS
TAILOR LIGHT BOX TABLES
WACOM EQUIPMENTS

PRINT MEDIA LAB

15 WORK STATIONS
42" PLASMA
DIGITAL PEN TABLETS

3D ANIMATION AND WEB DESIGNING LAB

15 WORKSTATIONS
HIGH END RENDER MACHINES

RADIO STATION – 107.4 FMS

AUDIO STUDIOS. ON AIR STUDIOS AND POST STUDIOS
BEL 50 W TRANSMITTERS
PHONE FACILITIES

SOUND DEPARTMENT AND AUDIO STUDIOS

YAMAHA DIGITAL MIXER CONTROL
8 EDITING STATIONS.

PRODUCTION DEPARTMENTS

TRACK (CURVED AND STRAIGHT)
TROLLEYS
CRANES
10 DIFFERENT LIGHTS
CAMERA WITH HD AND SD COMPATIBILITY
RED CAMERA SERIES
ARRIFLEX SUPER 16MM FILM CAMERA
CANON 5D MARK II: 2 UNIT
CANON 5D MARK III: 2 UNIT
CANON XF 305 : 3 UNIT
PANASONIC DVX 200: 2 UNIT
PANASONIC UX 90: 2 UNIT
SONY PMW EX3 : 2 UNIT
SONY PD177 : 2 UNIT
SONY PD 170: 2 UNIT
PROFESSIONAL STILL CAMERA'S: D 70. NIKON 5300, D3000, D3300
CHROMA SHOOTING FACILITIES (GREEN AND BLUE)
VIRTUAL SETS.

TECHNOLOGY PARTNER



Final Cut Pro



STUDENT PROJECTS



Documentaries

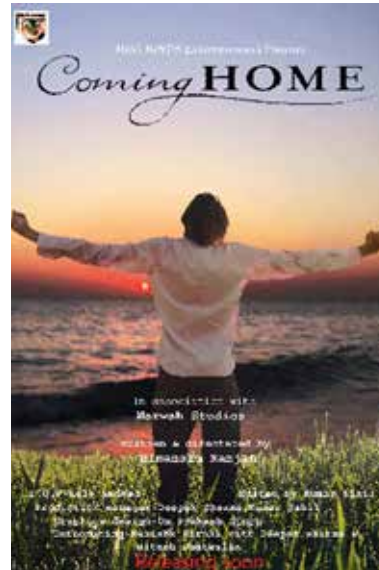


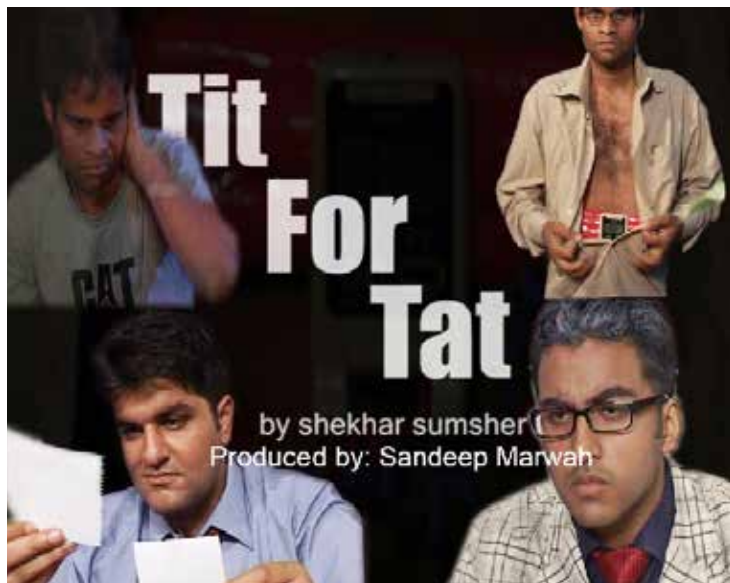
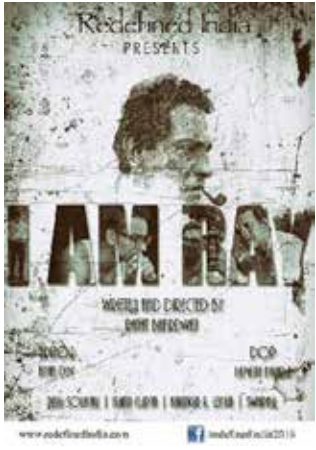


ENG

STUDENT PROJECTS

SHORT FILM POSTERS





OUR ALUMNUS

NEWS READERS / ANCHORS



NEWS PRESENTER
AJAY KUMAR
NEWS NATION



MP RAJYA SABHA
MUKHTAR ABBAS NAQVI
BJP



Print Journalist
NELOFAR
India Today Group

Print Journalist
SACHIN RAWAT
Times Now



Photographer and Journalist
RANJEET
Delhi Times, Times of India



Reporter
JATIN GOSWAMI
India News



NEWS PRESENTER
ANURAG TOMAR
ZEE NEWS



ANCTOR
CHANDRIKA
NETWORK 18



ANCTOR
SAHIL KUMAR
UTV



ANCTOR
ESHA ARORA
DOORDARSHAN



Chief Cameraman
MANI P. ROY
Kaun Banega Crorepati



Reporter
RIA SINGH
Times Now



Operating Cameraman
NIKHIL SINHA
TV Serial : Piya Ka Ghar

JOURNALISTS



Presenter

SANDEEP KOUCHAR

ZEE TV

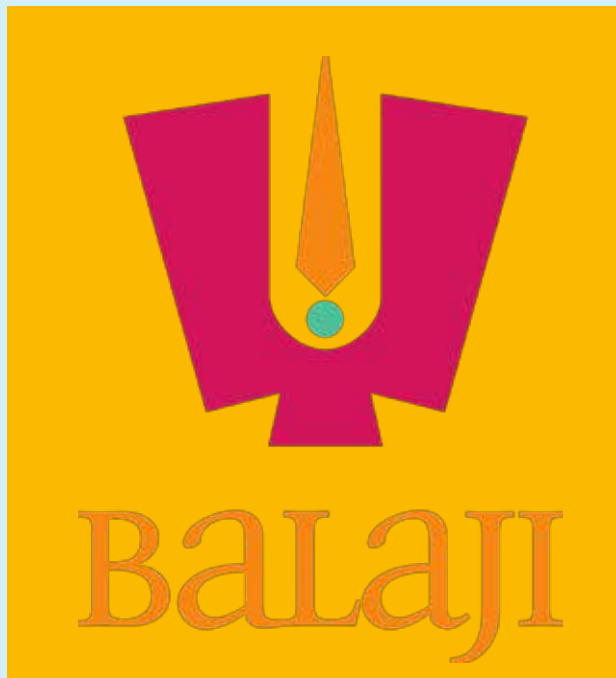


Sr. News Reader (Doordarshan, M.P.)
for 15 years & also Head - Programming
92.7 Big FM

PREETI TRIPATHI



Winner of Green Oscar
RAJEEV BEDI
 For best wildlife cameraman at
 "International Wildlife Film & TV Festival"



Cameraman
ADESH SHARMA
 Balaji Telefilms



Cameraman
SUBODEEP DAS GUPTA
 International News channel "CNBC"

CAMERAMAN



HABOBAN PABAN KUMAR

For Non-Feature Film AFSPA 1958

National Award Winners



ABHIMANYU DANGE

Best Cinematographer
For Short Film For
President's Award 2012



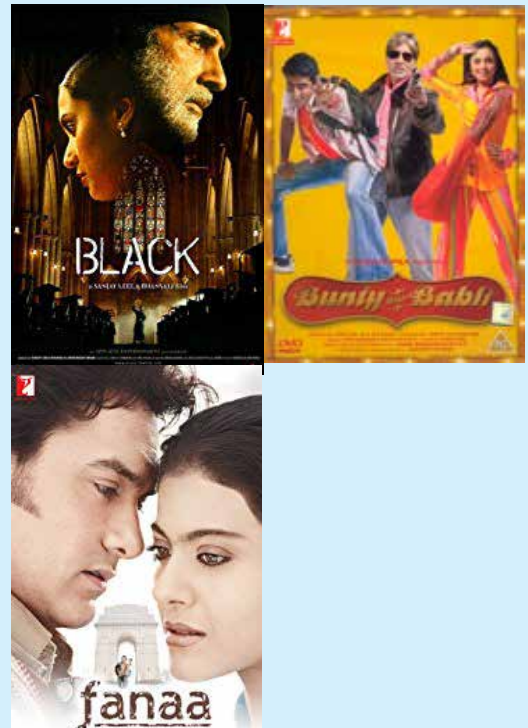
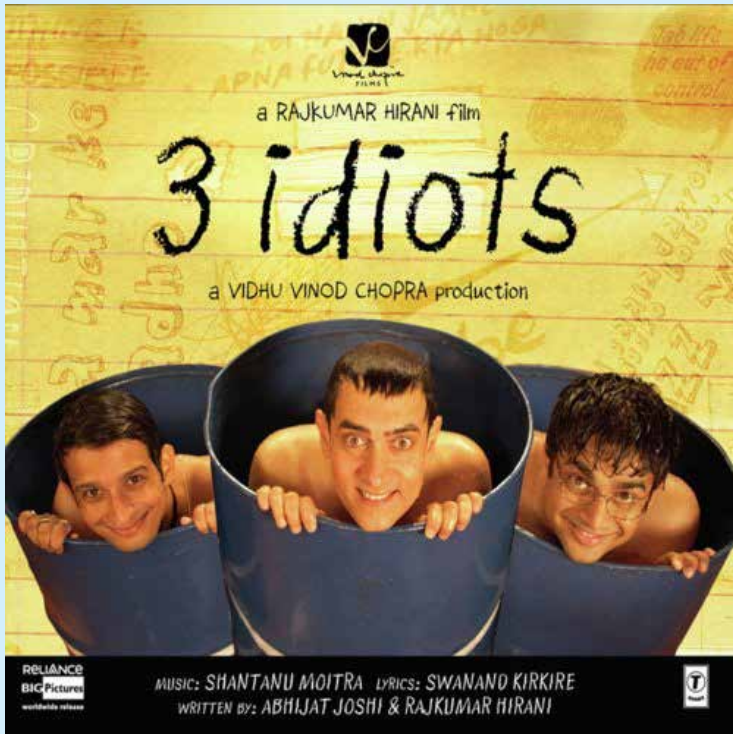
VIDEO EDITOR
RITESH ANAND
Fashion TV



VIDEO EDITOR
ZUHAIB KHAN
Sony TV

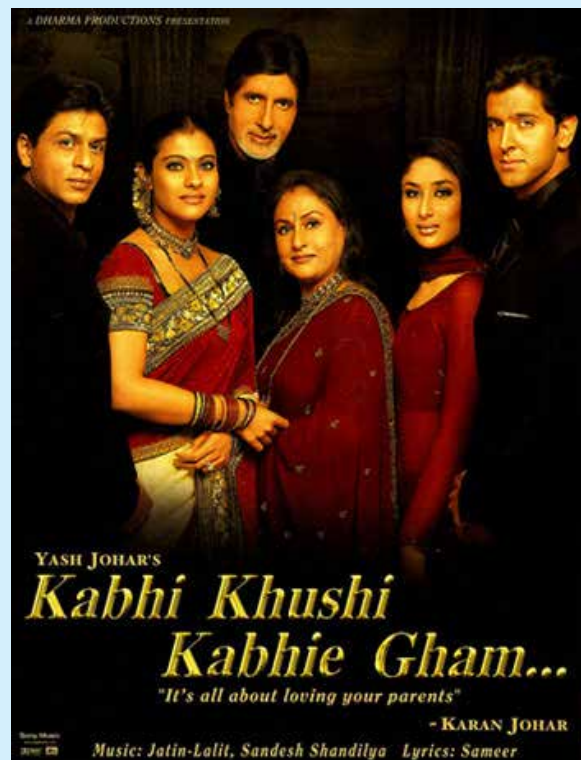


VIDEO EDITOR
NAVEEN K.
ESPN



Operating Cameraman
PIYUSH GHOSH

Film : 3 Idiot, Black, Fanaa & Bunty Aur Bhabhi



Operating Cameraperson
KALMAKAR

Film : Kabhi Kushi Kabhie Gham, Aks

Guinness Book of World Record for making the longest uncut TV Show CID for 111 minutes



VIDEO EDITOR
ADITYA SHEKHAR
Mahua TV



EDITOR
LALIT KUMAR
Prime Focus



VIDEO EDITOR
KAPIL R. SHARMA
Star News



ASST. CAMERAMAN
ANOOP PANTHRI
Tum Mile

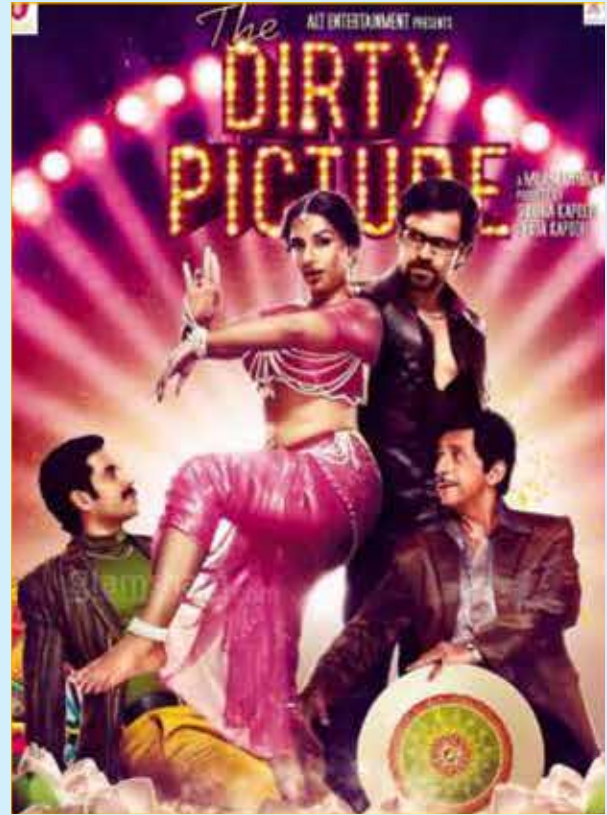


CAMERAMAN
JIGNET ANGCHUK
Doordarshan



CAMERAMAN
RAMESH M. DUTT
IBN 7

ASST. CAMERAMAN
SHIKHAR BHATNAGAR
Sarkar Raj



STORY WRITER

RAJAT ARORA

Film : The Dirty Picture, Once Upon a Time in Mumbai Dobaara, Kick





VIDEO EDITOR
SATBIR KAUR
CNEB



VIDEO EDITOR
KAPIL HANDA
ETC Punjabi



VIDEO EDITOR
PRABHAT KUMAR
ZEE TV



VIDEO EDITOR
GAGAN KUMAR
Doordarshan Assam



VIDEO EDITOR
ABHISHEK DIWAKAR
Channel V



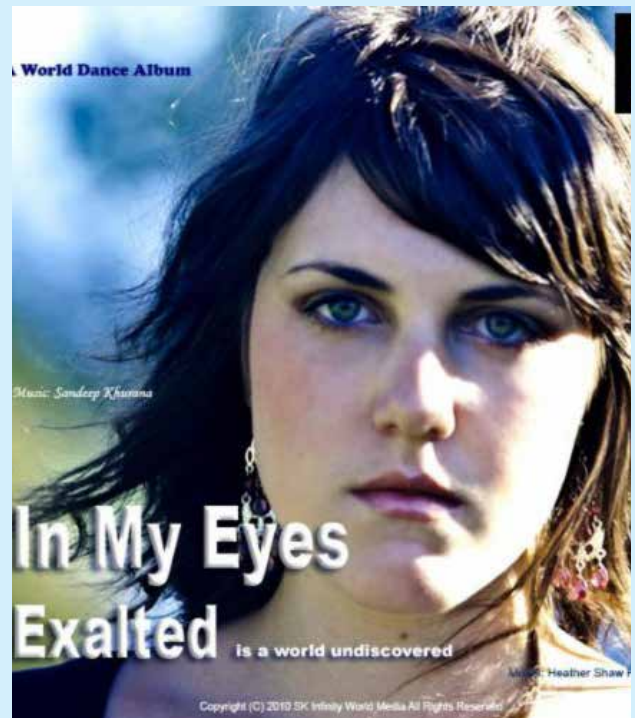
VIDEO EDITOR
HARISH SEMINEN
ZEE Tv



Program Director

GALEN ROSENTHAL

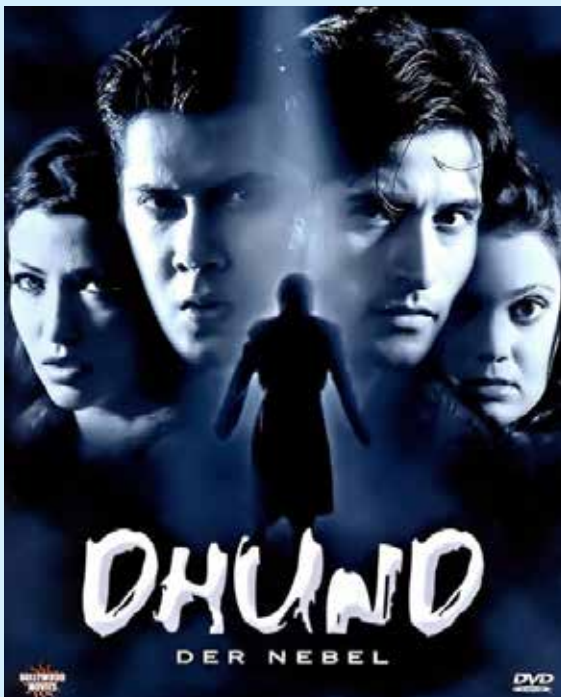
Previous Work : Consultant Programmer



Music Director

SANDEEP KHURANA

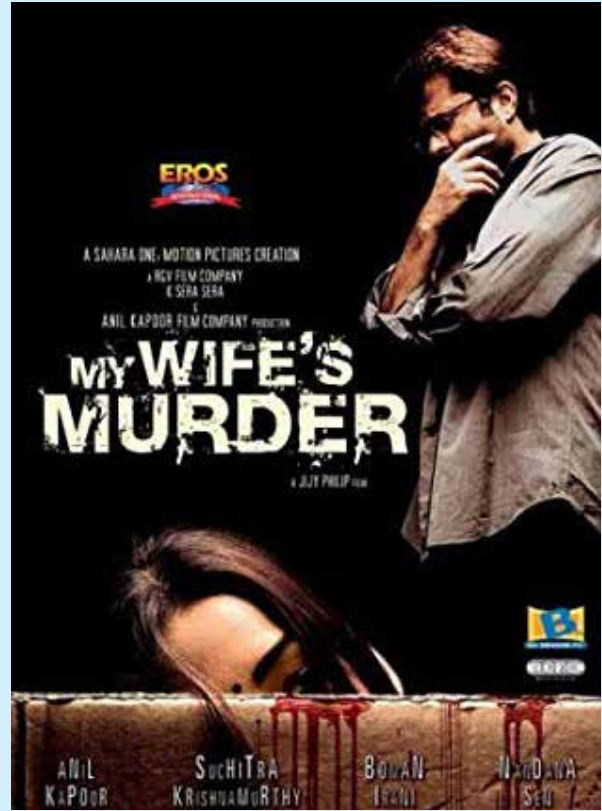
Album : In My Eyes



Producer

VINOD SHARMA

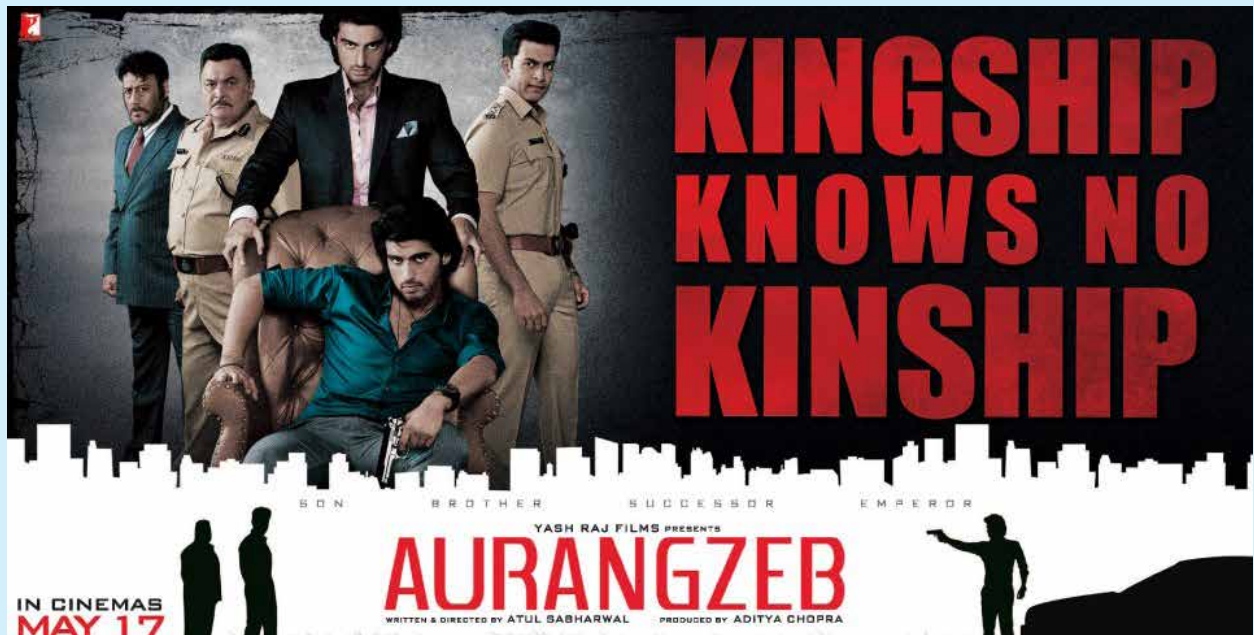
Film : Dhund



Story Writer

ATUL SABHARWAL

Film : Aurangzeb, My Wife's Murder, Phir Milenge





Producer
SNEHA BHARDWAJ
Network 18



Producer
BABITA BALAN
The Economic Times



SOUND ENGINEER
RAJESH NAIR



Producer

RIYA BHATTACHARJEE

NDTV



Promo Producer

TAMANNA KALARA

National Geographic Channel



CREATIVE DIRECTOR

ARSHAD KHAN



Writer, Director, Producer
RAJESH BAJAJ
Kismet Coin



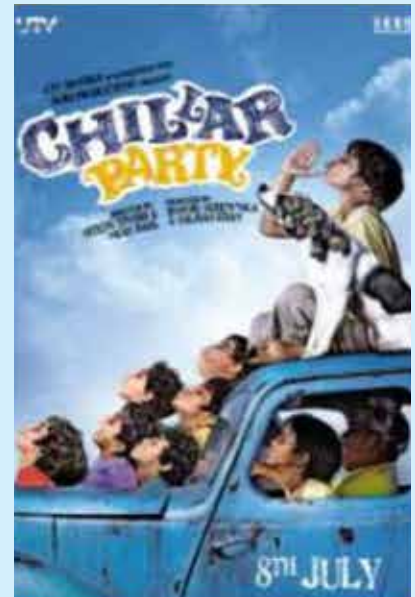
Writer & Director
Hari Puttar



Director
GALEN ROSENTHAL
"New York Film Festival"



MANAGER
NEELANJALI
WizCraft



WRITER
CHILLAR PARTY



Independent Director
PRATEEK SAPRA
IPL TV Commercial for
Team KKR







Associate Director
RAHUL KOHLI
TVC for Idea, Tata Docomo



Director
RACHIT KAPOOR
TV Commercial for
Soap Brand LUX

Students From Different Countries Studying at AAFT Since 1993

Nepal 	U.K. 	Thailand 	Malaysia 
Ethiopia 	Botswana 	Muscat/Oman 	Belgium 
Hong Kong 	Japan 	Bangkok 	Seychelles 
Jordan 	Spain 	France 	Italy 
Bhutan 	Maldives 	Sri Lanka 	Bahrain 
Lebanon 	Pakistan 	Nagaland 	Mexico 
USA 	Chile 	Greece 	South Korea 
Australia 	Uganda 	The Czech Republic 	Norway 
Sudan 	Finland 	Iceland 	KSA 
Bangladesh 	France 	Switzerland 	Haiti 
Somalia 	Canada 	England 	Republic of Kazakhstan 
South Africa 	Sweden 	Israel 	Republic Dominicana 
U.A.E 	Argentina 	Kenya 	Qatar 
Norway 	Netherlands 	Fiji 	Vienna Austria 
Germany 	Canada 	Espono 	Abidjan 
Mauritius 	Singapore 	Nigeria 	East Africa 



CELEBRITY VISITS

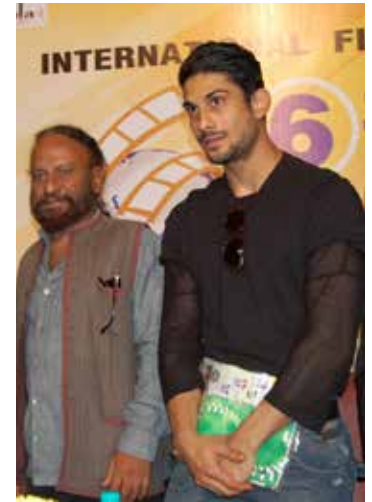






CELEBRITY VISITS







CELEBRITY VISITS





INDUSTRY SPEAK

Dr. B. Satyanarayan Reddy,
Former Governor

"AAFT has proved to the world that Indians are second to none even in the field of film & television training."



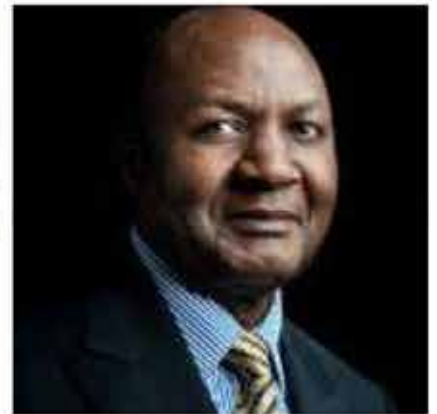
Syed Shahnawaz Khan,
Union Minister

"Imparting training for film & television production is indeed a kind of social service."



Mr. V. P. Singh
Former Prime Minister of India

"I am happy to know that a group of people are working for a national cause without government support."



H.E. Joseph Tomusange
Diplomat

"It would be my proud privilege to recommend AAFT not only to the people of Uganda but to all other Africans."

Narayan Dutt Tiwari
Former Minister for
External Affairs

"I am happy to note that Asian Academy of Film & Television is imparting training following the time tested philosophy of 'Guru Shishya Parampara'."



Mukhtar Abbas Naqvi,
Hon'ble Minister of State for
Information & Broadcasting

"I feel like joining Asian Academy of Film & Television to bring out the artiste within me."





Sri Devi
Film Actor

"Asian Academy has indeed made notable contribution to the Indian Film & Television industry."

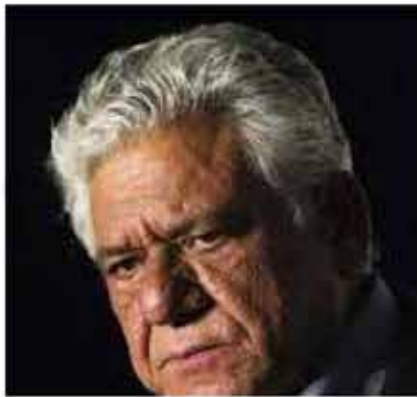
Om Puri
Film Actor

"AAFT Ke Peechey Kya Hai – the hardwork, dedication, sincerity and passion for film making of Sandeep Marwah & his team."



Gila Almagor
Israeli Film Actress & Director

"I am happy to see for myself the how Asian Academy of film & Television is organised and I am greatly honoured to join the select AAFT's Academy Award winners."



Vashu Bhagnani,
Film Producer

"AAFT is indeed imparting industry focused film and television training."



Kamal Hassan
Film Writer/Director/Actor

"Acting is much more than making use of the voice and flexing the body. AAFT has indeed developed unique curriculum for the training of actors."

Shyam Benegal
Filmmaker

"I admire and compliment Sandeep Marwah for bringing film culture to north India."

INDUSTRY SPEAK



Jasmine Philip

I am working with **DAINIK BHASKAR** for the last 1 year and the experience is wonderful because of the knowledge I have got from my faculties in ASMS. I feel proud that I have been a part of ASMS. Thank you.



Neha Vashisht

I would like to thank each and everybody who invested their precious time in teaching me, my faculties and my placement team for assisting me in choosing the best career path which landed me in **DAINIK BHASKAR**. Whatever I have learned is only because of ASMS.



Nikita Chakravorty

Last year has given me a lot to learn about. Mistakes have been made, hurdles were overcome and a lesson is learnt "fall and rise, but don't stop". Practices from this institution led to many achievements. The time invested and the efforts of the SOJMC family have helped me a lot to become successful in the field. I have realized the importance of time and work. First year is the most crucial time where we learnt a lot.



Kratika Agarwal

It is like a dream come true to be part of ASMS, which is a hub of knowledge with more practical exposure and activity based learning. It's a pure joy to pursue my masters from here. Faculty here are a great source of inspiration for us.

STUDENTS SPEAK

STUDENTS SPEAK



Divya Jain

Life has taken a drastic turn after coming to ASMS. It's a world in itself. Every effort has been made by the management and the teachers to make the journalism course as challenging and dynamic as the profession itself. Every day unfolds a new learning experience.



Jay Kumar Bhatt

In ASMS, I have learned the basics of journalism that will definitely help me to be successful in the field. The college aims to provide industry oriented knowledge and unleash my potential. Practical concepts taught have changed my way of looking at things.



Abhishek Nigam

Faculty is very cooperative, have ample amount of industry experience which they shared at every level. Facilities available here are state of the art and latest equipment help us to get technical knowledge. I am very glad to be part of this college.



Anshika

Hidden talent is like a seed which needs water of knowledge and guidance to grow. The last one year of my life was full of tides in past one year I have learned so many new things which will be helping me in my profession in later stages. Everyone has some fears which they need to overcome, the faculty here helped me to overcome those hurdles. Because of constant support and motivation from seniors and faculties, I got internship in various organizations that has ensured professional growth in me.

STUDY TOUR TO DUBAI





FACULTY





Col. Pradeep Gupta
Director



Prof. Albeena Abbas
Associate Dean



Dr. Nawaz Ahmed
HOD



Harinder Kumar
Associate Professor



Dr. Milan Chakaraborty
Assistant Professor



Vandana Kanwar
Assistant Professor



Ashima Khare
Assistant Professor



Anjali Jain
Assistant Professor



Urooj Fatima Rizvi
Assistant Professor



Anshuman Akash
Assistant Professor



Gaurav Chaabra
Assistant Professor



Mridul Kr Roy
Assistant Professor

INTELLECTUAL CAPITAL

INTERNATIONAL FACULTY



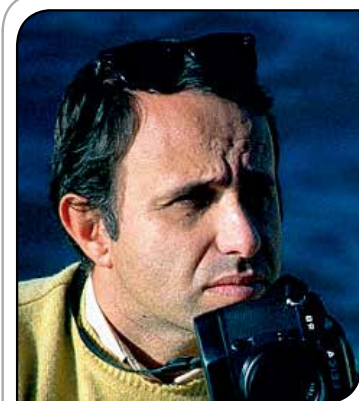
Prof. Karl Bardosh
Tisch School of Arts, NYU



Colin Handley
Hollywood Stunt Director



AVT Shankardass
Hollywood Film Financier



Joao Ponces de Carvalho
International Cinematographer &
Still Photographer



Allan King
Presenter Sky News



Valerie Landsburg
Actress/ TV Director



Tim Langford
International Documentary
Filmmaker



Prof. Terry Parrish

GUEST FACULTY

Taran Adarsh

Indian Film Critic, Journalist,
Editor

Dr. R.G Verma

Creative Writer

Shahid Siddiqui

Senior Journalist, (Chauthi
Dunia) and former member of
Rajya Sabha

Vijay Kranti

Senior Journalist and
Photojournalist

Usha Sharma

Senior Journalist

Sita Raina

Theatre Director & Artist

Joyshree Arora

Film & Tv Actor

Sunil Prashar

Media Co-ordinator

Satish Anand

Theatre Artist & Director

Ajay Sharma

TV Producer and Cinematographer

Arun Chaddha

Documentary Filmmaker

Harpreet Ahluwalia

Advertising & Public Relation Expert

Sachin Bharti

Mass Media Expert

K G Suresh

Senior Journalist and DG IIMC

Shammi Narang

Senior TV News Reader
and Announcer

P.K Arya

Creative Writer & Publisher

Arun Anand

Industrial Photographer

Deepak Chaurasia

Television Journalist

Prafulla Ketkar

Chief Editor, Organiser

Pratima Pandey

Fashion Designer

Satish K Singh

Senior Journalist, Group Editor
in Chief, Live India

Gurbeer S. Grewal

Film & TV Producer

Roop K. Sharma

Advisor & Cable Television Expert

Sanjay Mishra

Bureau Chief, Amar Ujala

Dr. Aziz Burney

Veteran Editor, Print

Ragwesh Asthana

Senior TV Journalist, CEO
Sadhana News

Jiten Hazarika

Painter

Pragati Saxena

Mass Communication Expert

Sunil Dang

Journalist

T.S Bedi

Journalist & Management Expert

Vikas Mohan

Veteran Journalist

Abhigyan Prakash

Senior Journalist NDTV

Sanjay Gautam

Theatre Artist & Director

Poonam Marwah

Legal Expert

Ved Pratap Vaidik

Veteran Journalist and
Political analyst

Rana Jaswant

Senior TV Journalist

Syed Ansari

Senior Correspondence, Aaj Tak

Madhurendra Sinha

Senior Journalist working
Live India Group

CONVOCAATION



EDUCATION



CONVOCATION

OUR PRESENCE



AAFT University of Media and Arts
GF-18, Ground Floor, Shyam Plaza,
Pandri, Raipur, Chhattisgarh, India



Marwah Studios
Complex-I
Film City, Noida



Marwah Studios
Complex-III
Sector 5, Noida



Asian Education Group
Marwah Studios
Complex-II
Sector 125, Noida



UNIVERSITY CAMPUS

AAFT University of Media and Arts
Village-Maanth, Kharora, District-Raipur,
Chhatisgarh, India

INFORMATION CENTRE

AAFT University of Media and Arts
GF-18, Ground Floor, Shyam Plaza,
Pandri, Raipur, Chhatisgarh, India